



CORPORATE CONNECT

Whether you're a local business, or an international corporation, a Corporate Connect Membership with George A. Spiva Center for the Arts is a partnership that creates long-term, positive impact for you and the greater community.

By supporting Spiva Center for the Arts through a Corporate Connect membership, you can add benefits to your workforce, build name-recognition and community buy-in, all while creating a solid foundation to keep admission free at Spiva.

Corporate Connect offers access to Spiva's collections and exhibits for your employees and community members, in addition to offering annual invitations to exclusive VIP and networking events. Enjoy benefits that engage employees, entertain clients, and connect with community partners.

By becoming a Corporate Connect Member, you join our robust group of business partners who provide critical operating support and fund a variety of Spiva initiatives, including art education programs and access for underserved communities.

"At General Mills we are proud to support organizations that enhance and enrich those in our community such as Spiva. A community with a vibrant artistic and cultural scene often attracts better talent. Businesses that support local arts and cultural organizations can add value to their corporate brand and their bottom line while enhancing the community for their current and future employees."

Tim Johnson | Plant Manager - General Mills
Corporate Connect Member

ANNUAL REACH & IMPACT



16,600+
Onsite Visitors



1,500+
Education Participants



634
Artists Represented



4,200
Volunteer
Service Hours



.5 Million
Social Media
Impressions



68k
Visits to
spivaarts.org



8.9k
Facebook
Followers



CORPORATE CONNECT

Membership Levels & Benefits



212 W. 7th St. | Joplin, MO 64801
Inside the Harry M. Cornell Arts & Entertainment Complex
spivaarts.org | 417.623.0183

All Corporate Connect members receive

- Digital membership card
- Free or reduced admission to all exhibits
- Invitation to all exhibition opening receptions
- Special members-only events
- A one-year subscription to Spiva's newsletter
- Access to the Spiva Art Library
- Facility rental privileges

	BUSINESS PARTNER \$500	CONTRIBUTING PARTNER \$1,000	SEASON PARTNER \$2,500	GALLERY PARTNER \$5,000	CENTER PARTNER \$10,000	DIRECTOR PARTNER \$25,000	PRESIDENT PARTNER \$50,000+
<i>Tax-Deductible Amount</i>	\$455	\$955	\$2,455	\$4,955	\$9,940	\$24,910	\$49,850
EMPLOYEE BENEFITS							
Free base-level gifts of membership	1	1	1	1	2	4	8
20% discount on the purchase of memberships by your employees		●	●	●	●	●	●
Exclusive Family Corporate Day for your employees							●
RECOGNITION + SPONSORSHIP							
Recognition on spivaarts.org	name	name	logo	logo	logo	logo	logo
Sponsor recognition on an event or programming [^]	name	name	logo	logo	logo	logo	logo
Sponsor recognition on a featured exhibit [^]	●	●	●	●	●	●	●
Digital listing in Spiva's Gallery lobby	●	●	●	●	●	●	●
Digital ad in Spiva's Gallery lobby			●	●	●	●	●
Member e-news advertisement or promotional message				●	●	●	●
<i>When applicable and related to sponsorship of exhibit, program, or event[^]</i>							
• Exhibit wall signage	name	name	logo	logo	logo	logo	logo
• Digital marquee on 7th street	name	name	logo	logo	logo	logo	logo
• Digital signs in the lobby of the Cornell Complex	name	name	logo	logo	logo	logo	logo
• Invitations to exhibits, programs, or events	name	name	logo	logo	logo	logo	logo
• Exhibit, programming, or event flyer	name	name	logo	logo	logo	logo	logo
• Exhibit, program, or event education materials	name	name	logo	logo	logo	logo	logo
• All media activities and press materials including sponsor statement ^{**}	●	●	●	●	●	●	●
• Opportunity to place brochure or offer in gallery lobby			●	●	●	●	●
EVENTS + ACCESS							
Special tours and private viewings as requested				●	●	●	●
Free event space rental for daytime event [*]					1	2	2
50% discount on event space rental for day or evening event [*]					1	2	2
50% discount on event space rental for daytime event [*]			1	1			
Photo shoot access ^{^^}				●	●	●	●
Opportunity to display art from Spiva's Permanent Collection at your business ^{***}			●	●	●	●	●

Personalized tailored benefit packages available at the Director and President level.

In-kind donations and trade are eligible for Corporate Connect Memberships.

^{*}Restrictions apply, based on availability. Please note, shared spaces with Connect2Culture do not qualify within the Cornell Complex. Facility use/rental may be subject to cleaning deposits and security fees. Unless otherwise noted, additional costs related to private events (food, drinks, music, invitations, etc.) will be the sole responsibility of the business member.

^{**}Please note radio PSA availability depends on level and length of spot. Mentions may not be available in this area.

^{***} Contact the office for details about this benefit.

[^]See list of available exhibits, programs, and event sponsorship opportunities on the accompanying pages.

^{^^}Restrictions apply, based on availability. Please note, Connect2Culture spaces do not qualify within the Cornell Complex.

For more information on Corporate Connect or corporate partnerships,
contact Heather Lesmeister at 417.621.9811 or heather.lesmeister@spivaarts.org

KEY

Included in level ●
Number of items included 2

CORPORATE CONNECT

Sponsorship Opportunities



Corporate sponsorship at Spiva Art Center provides the opportunity to connect your brand to the four-states area as well as showcase your company as a community partner.

BUSINESS PARTNER \$500	CONTRIBUTING PARTNER \$1,000	SEASON PARTNER \$2,500	GALLERY PARTNER \$5,000	CENTER PARTNER \$10,000	DIRECTOR PARTNER \$25,000	PRESIDENT PARTNER \$50,000+
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2024 EXHIBITS

FREEMAN HEALTH SYSTEM MAIN GALLERY

Jan 13 - Mar 2, 2024

Pulped Under Pressure: The Art of Handmade Paper

With traditional hand papermaking at its core, PULPED UNDER PRESSURE underscores important contemporary issues steeped in history and craft. Enticed through touch, these works encourage a contemplative slowing down even as they urge acknowledgement of some of the most pressing issues (environmental crisis to global marginalization) facing civilization today. Artists Julian Bruschera, Julia Goodman, Reni Gower, Trisha Oralie Martin, Melissa Potter, Marilyn Propp, Maggie Puckett start simply with a foundation of pulp made from natural fibers. Their results incorporate printmaking, letterpress, papercutting, and installation with recycled disposable materials (junk mail, egg cartons, old cotton t-shirts, ripped denim jeans) as well as old bedsheets, beetroot, heirloom plants, and illuminated el wires.

n/a | n/a | shared  | shared | exclusive | exclusive | exclusive

Mar 16 - May 4, 2024

PhotoSpiva 2024 (48th Annual)

Founded in 1977, PhotoSpiva is the longest-running photographic competition of its kind in the U.S. Celebrating its 48th year, PhotoSpiva 2024 will deliver an exhibit of photographic excellence from artists across the country. Juror, and nationally renowned New York City based narrative photographer, Richard Tuschman, will make a careful selection of work from a competition that spans all fifty states. This competition is open to all U.S. photographers, and any type of photographic process – from traditional to digital to photo-based mixed media. Related programs include Juror's Lecture, Portfolio Reviews, 1000 Words literary event, Spiva in Bloom, PhotoSpiva Kids, and Tweens exhibitions and classes.

n/a | n/a | shared | shared | exclusive  | exclusive | exclusive

May 17 - June 8, 2024

Art Unleashed: Where Creativity Roams Free

Visitors can create their own art inspired by the artwork on display. The exhibition has multiple hands-on spaces, each inspired by the artwork on view, where guests of all ages can experiment, play, and create masterpieces of their own design.

shared | shared | shared | shared | exclusive | exclusive | exclusive

June 22 - Aug 17, 2024

Awkward Family Photos

This exhibit celebrates the perfectly imperfect moments that come with the family experience and provides a place for people to take comfort in the fact that their family is not alone. The collection includes over two hundred classic Awkward Family Photos framed in vintage, era-appropriate frames, and hilarious "behind the awkwardness" stories. The exhibition opened to record attendance at the Kohler Arts Center in Sheboygan, Wisconsin on June 17, 2012 and has been traveling ever since.

n/a | shared | shared | shared | exclusive | exclusive | exclusive

August 31 - Oct 19, 2024

Legacy Revealed: 151 Years of Joplin's Black History

Embark on a journey through time and culture honoring 151 years of Joplin, and the profound impact of the African American community on its rich history. Set against the backdrop of Route 66, this exhibition intertwines together a vibrant narrative that explores the Black experience and contributions that have shaped the city's establishment and growth.

n/a | n/a | shared | shared | exclusive | exclusive | exclusive

Nov 2 - Dec 21, 2024

77th Joy Spiva Cragin Membership Show

Spiva's annual showcase of members' work is celebrating 77 years! One of Spiva's original exhibits, the work is a proclamation of our members' hearts, minds, skills, and passions. Spiva's members present their best work in this annual showcase of regional talent. 100+ area artists provide pieces in mediums, including ceramics, watercolor, wood, oils, metal, photography, and mixed media. Awards are presented for adults and youth categories.

n/a | n/a | shared | shared | exclusive | exclusive | exclusive

SHARON & LANCE BESHORE GALLERY

Jan 13 - Mar 2, 2024

Those Who Can... Teach: The Work of Art Educators

In conjunction with our annual 3rd Grade field trips, this is an invitational exhibit for area art educators to display their own professional works. From painting to pottery, this eclectic show will celebrate these artists and the value of education in the visual arts. For over 16 years, Spiva Center for the Arts has invited 3rd graders from all over the Southwest Missouri region to learn about our featured exhibits, and to create wonderful works of their own in response to what they learn. For the first time, we are asking their educators to shine the spotlight on themselves and what they do so well.

n/a | n/a | shared  | exclusive | exclusive | exclusive | exclusive

March 8 - 29, 2024

27th Annual Small Works Auction

Good things do come in small packages. At Spiva Center for the Arts, those packages will measure 12"x12", 9"x12", or 6"x6" during the 27th annual Small Works Auction. Spiva member artists create works in all mediums then donate them to the auction. This exhibit is a great way not only to raise money to fund Spiva operations, but to offer exposure for the participating artists.

n/a | n/a | shared | exclusive | exclusive | exclusive | exclusive

Based on your Business Connect level, we can customize your sponsorship offerings.
For more information, contact Heather Lesmeister at 417.621.9811 or heather.lesmeister@spivaarts.org

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2024 EXHIBITS

SHARON & LANCE BESHORE GALLERY *continued*

April 4 - April 20

Emerging Expressions: High School Showcase

n/a | n/a | shared | shared | exclusive | exclusive | exclusive

In partnership with the Kiwanis Club of Joplin

A competitive art exhibit featuring the extraordinary talents of students from six area high schools. This showcase is a celebration of the budding creativity and diverse perspectives of young artists in the community.

June 22 - Aug 24

Robert Dohrmann: Needs, Creeds, & Greeds

n/a | n/a | shared | shared | exclusive | exclusive | exclusive

In combination with traditional 2D materials and collage techniques, the objects used to construct his body of work are mostly large romantic cardboard print paintings, shadow box clocks, unlistenable LP records and a variety of found objects. When he finds something that piques his curiosity, he "re-arts" the object and gives it a new life through remix and mash-up strategies. The antiquated appearance in each work is crucial, as each vintage object comes with a ready-made veneer of age. It signifies American consumer history and points directly to our current relationship to many concerning topics of today, such as: 1. Middle/upper class consumerism, 2. Low-cost mass production, 3. Religious intolerance, 4. Unmonitored capitalistic greed, 5. Climate concerns, 6. Patriarchal power systems and 7. White American hierarchies.

Aug 31 - Oct 26

Justin Kidston: Connections

n/a | n/a | shared | shared | exclusive | exclusive | exclusive

A self-taught, Missouri-based artist, known for his ethereal and otherworldly artworks that focus on the push and pull relationship of the artificial and natural worlds. His works are balanced between colorful paintings of foreign monoliths and intricate graphite drawings that dive into the anxieties of living in a fast-paced, industrialized world.

Nov 2 - Dec 21

Sean Fitzgibbon: What Follows Is True

n/a | n/a | shared | shared | exclusive | exclusive | exclusive

This exhibit explores unusual, real places and events through art. Large-scale works of his graphic nonfiction *What Follows Is True: Crescent Hotel*. A documentary-style graphic nonfiction that explores the Crescent Hotel's strange two years as the Baker Hospital, one of the darkest and most controversial legends in the town of Eureka Springs, Arkansas.

HARRY M. CORNELL PERMANENT COLLECTION GALLERY

Jan 13 - March 2

The Threads of Time Revisited: A Historical Quilt Project

shared | shared | exclusive | exclusive | exclusive | exclusive | exclusive

In 2000, Spiva partnered with area schools to put together a special historical exhibit. Each group, ranging from first to twelfth grade, were assigned an elder, twenty-five total, who would tell the young people stories from their own childhood. Students interpreted the stories of their elders in drawings. These drawings were photo-transferred to fabric which became quilts made by local quilters. This ambitious project took eighteen months to complete. This is the first time many of these quilts have been seen in twenty-three years. Many of the children and youth who took part are now mothers and fathers themselves. We hope that many memories will be shared with the reemergence of these incredibly special textiles.

March 16 - June 8

The Photography of Jim Mueller

shared | shared | exclusive | exclusive | exclusive | exclusive | exclusive

Photographer and PhotoSpiva co-founder, Jim Mueller's vast knowledge of photography is evident in this selection of color abstract work from Spiva's permanent collection.

June 22 - Aug 17

Embrace Your Awkward: Challenge Accepted

shared | shared | shared | shared | exclusive | exclusive | exclusive

In partnership with the Joplin Toad, this exhibit will challenge the community to submit their most awkward family or team photos to be displayed alongside the Awkward Family Photo exhibit in the main gallery. A fun way to celebrate the unique in all of us.

POP-UP & SPECIAL EXHIBITS

March 16 - April 13

PhotoSpiva Kids & Teens

shared | shared | shared | exclusive | exclusive | exclusive | exclusive

An annual class and exhibit that accompanies Spiva's nationally recognized PhotoSpiva exhibition. The youth edition of the exhibit begins with a photography class. Participants are then loaned a digital camera to "capture" their surroundings. The jurors select works for the exhibit where young artists will receive commission on sales of their photos.

Sept 10 - Oct 19

Paint the Ozarks: Plein Air Paint Out

shared | shared | shared | shared | exclusive | exclusive | exclusive

Artists will compete as they paint outdoors en plein air, capturing the beauty of Joplin – its bluffs and banks along Shoal Creek, the power of water flowing over Grand Falls, and the allure of our parks and our historic buildings and homes. Painting en plein air is about quickly capturing a scene in the changing light and shadows of the day. Artists have 2-days to paint and turn in their work for this wonderful exhibit. Event specific sponsorships also available.

CORPORATE CONNECT

Sponsorship Opportunities



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2024 EVENTS, CLASSES, & PROGRAMMING

Jan 12 | March 15, 21 & 29 | April 5 | June 21 | Aug 30 | Nov 1

Exhibit Opening Receptions & Closing Parties

Guests mingle and come together as we open and close out our exhibits. These are historically the busiest times in the galleries and a great networking opportunity. You can choose from one or multiples depending on the level of sponsorship. One sponsor per reception.

Tuesdays | Sept - May Creation Station

A program geared to getting kids into art. Kids ages 6-12 experiment with a variety of media: painting, drawing, clay, collage, sculpture, and more. Kids will have a snack and explore the galleries with scavenger hunts and other activities as well.

Fridays | April - Dec Studio 55

A new weekly art program for adults 55 years of age and older to learn new art-making techniques, gain a sense of accomplishment, and create a social outlet. Alternating weekly with guided projects and open studio that will culminate in an end-of-year exhibit. The guided classes of varying mediums from painting, drawing, glass, resin, clay, and more. The open studio will allow participants to gather and work on their own projects with a dedicated teacher to guide them. In weekly art programs, participants master new skills and create a social outlet.

June - Aug Summer Art Camps

Spiva hosts approximately fifteen 3-day weekly summer camps for children ages six to fourteen. Students spend the afternoon looking at art in the Spiva galleries and creating a variety of art projects of countless mediums in the classrooms. We routinely offer camps that introduce children traditional to mediums such as glass, paint, textile, and clay, and more unique themes such as boardgame making, upcycling, anime, and fantasy. Spiva camps are \$100 for a three-day camp for four hours a day. For many families, this cost can be prohibitive and part of our vision as a nonprofit is to be a community catalyst. We don't want cost to be a barrier as art should be accessible to all. The sponsorship would allow us to significantly lower the price of the camps for the community, allowing for a wider reach of disadvantaged and marginalized youth that would otherwise not be able to attend without impacting the quality of the projects that rely on increasing costs of materials.

April 18 Volunteer Appreciation Celebration

Volunteers are at the heart of Spiva. With this annual celebration we will recognize our volunteers for their contributions and hard work. Help us make this a special event for them.

Summer 2024 FilmSpiva 48-hour Film Competition

Filmmakers, get your teams together and prepare for a whirlwind of creativity. Contestants have 48 hours to complete a 4-minute or less short film that include prompts and randomly selected genres. With awards in six categories, films are screened at Bookhouse Cinema and open to the public.

SPECIAL EVENTS - Please see the events specific sponsorship packets for details

March 21 - 23 Spiva in Bloom

Presented by Sharon & Lance Beshore

Join us in celebrating the art of floral design. Area floral designers and floral enthusiasts are invited to make stunning arrangements inspired by works from the national photography competition, PhotoSpiva 2024. This 3-day competitive exhibit is a must-see display of art inspired by art. An opening reception, gallery luncheon, and floral-design classes round out the three-day exhibit.

April 6 Spiva Arty 5K & Fun Run

Presented by General Mills

Run for the fun of it! A unique event that celebrates health, happiness, and individuality with a splash of vibrant colors. We celebrate the participation of all ages, along with athleticism, and friendly competition. Walkers, runners, as well as seasoned racers are welcome. On race day, participants have the opportunity to time themselves and every finisher gets a ribbon. Race day will include prizes, music, face paint, crafts, snacks, and art. Dress like your favorite artist and join in the fun. A variety of sponsorships are available.

CORPORATE CONNECT

Sponsorship Opportunities



SPECIAL EVENTS - Please see the events specific sponsorship packets for details

June 8

Art on Tap

Celebrating 16 years of beers + bites. This beer-tasting event features local breweries, light bites, entertainment, games, and chance drawings. Whether you invite a group of friends (consider the Ale sponsorship for 12 tickets) or have your company logo featured on commemorative swag items (lanyards, koozies, and promotional coasters to name a few), we are proud to offer a variety of sponsorship opportunities to meet your interests.

Sept 6 - 8

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Let's Connect!

We can walk through available options and find a fit that's right for your organization. Based on your Corporate Connect level, we can customize your sponsorship offerings. For more information, or if you have questions, contact Heather Lesmeister at 417.621.9811 or heather.lesmeister@spivaarts.org



DID YOU KNOW?

Revenue from classes, events, and programming only covers about 20% of operations.
80% depends on grants and charitable support from donors like you.

List check desired Corporate Connect dollar amount:

BUSINESS PARTNER	CONTRIBUTING PARTNER	SEASON PARTNER	GALLERY PARTNER	CENTER PARTNER	DIRECTOR PARTNER	PRESIDENT PARTNER
\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000	\$50,000+
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Other/Custom \$_____

Business Name as you prefer to be listed on all materials: _____

Contact name: _____ Phone: _____ Email: _____

Address: _____ City, State, Zip: _____

☐ Enclosed is my check payable to Spiva Center for the Arts

☐ Please contact me to charge my credit card

List sponsorship opportunities you are selecting:

☐ Please bill me

AT SPIVA EVERY DAY IS BETTER WITH ART, EVERY DAY IS BETTER BECAUSE OF YOU.

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