



## **WATERCOLOR USA 2025 PROSPECTUS/ENTRY PROCEDURE**

George A. Spiva Center for the Arts  
Will exhibit August 23 – October 11, 2025  
Online entry March 28 – May 12, 2025

### **PURPOSE**

*Watercolor USA 2025* is a national competitive exhibition sponsored by Spiva Center for the Arts, continuing a tradition established by the Springfield Art Museum, Springfield, Missouri, since 1962. The primary purpose of the exhibition is to recognize and encourage excellence in watercolor and water media painting.

### **ENTRY FEES**

\$40 for 2 entries, and an additional \$10 per entry

*Current members of the Watercolor USA Honor Society will be charged \$30.00: one entry with up to two artworks with one additional entry for \$10. Contact WHS for PROMO code used at check out.*

### **ELIGIBILITY**

*Watercolor U.S.A. 2025* may be entered online by any artist, 18 years of age or older, currently living in the United States of America.

### **WORK ELIGIBLE**

All artworks must be original, executed within in the last three years, and not previously shown at Spiva Center for the Arts or in a past Watercolor USA exhibit. A maximum of **three** artworks per artist may be submitted for consideration. **Important-** Watercolor media must be on watercolor paper substrate and framed using an acrylic covering. No glass allowed unless work is hand delivered. Artwork must be original and utilize water-soluble paint as the primary medium used in a traditional watercolor like manner. Spiva is particularly interested in artists who utilize watercolor in intriguing ways, both in terms of the content of the imagery as well as the process in which it was made. 3-D watercolor painted paper sculpture is allowed. Prints are not allowed.

### **SIZE RESTRICTIONS**

All 2-D work must be framed, ready to hang, using proper brackets and/or wire. No saw tooth hangers. Maximum physical size is 6' x 6' including frame.

3-D sculpture is limited to 75 lbs., with maximum dimensions of 6' x 5' and must fit through a standard double entry door.

### **METHOD OF SELECTION AND IMAGE SIZE REQUIREMENTS**

Watercolor USA 2025 will be selected from digital image files. Digital images should accurately represent the artworks entered. No detail views. It is the intention of Spiva that all acceptances will be considered final. However, Spiva reserves the right to delete from the exhibition any artwork that does not conform to the entry specifications.

Digital images must be high quality JPEGs with a resolution of 300 dpi.

\* Size and label images before uploading to entry form.

## **NOTIFICATION**

After the jury process, check acceptance status by going to [www.callforentry.org](http://www.callforentry.org) after June 5, 2025. Acceptance document will include name of artist, and the name of artwork(s) accepted.

\* Ship only the artwork(s) on the acceptance list.

Everyone who enters will receive either an acceptance letter or declined letter by email. Check your SPAM or JUNK email after the notification date above. If there is an error on your email address, you will not receive the letter. Check the above listed website for acceptance listings.

## **AWARDS**

Selection of artwork for awards will be made from the actual accepted paintings. Top cash prizes will be awarded in the amounts of \$3000, \$2000, \$1500, and \$1000 as well as Watercolor USA Honor Society cash and merchandise awards. Cash awards will be made at the Juror's discretion. For a full listing of awards please see [Watercolor USA 2025 - Spiva Center for the Arts](#). Awards will be updated as more information becomes available.

## **CATALOGUE**

Each entrant will receive a copy of the exhibition catalogue. Additional catalogues are available for purchase.

## **SHIPPING AND HAND DELIVERY FOR SELECTED ENTRIES**

SHIPPED accepted entries for Watercolor U.S.A. 2025 must arrive prepaid at Spiva by between June 12 and July 8, 2025.

Participants may use the carrier of their choice, or work may be hand delivered (see below). Obtain a tracking number from your shipper. Please DO NOT contact Spiva to inquire about package arrival. You will be contacted only if your artwork has not arrived on time or if damage has occurred that needs to be addressed.

### **SHIP TO:**

Spiva Center for the Arts  
c/o Shaun Conroy Watercolor USA  
212 W. 7<sup>th</sup> St.  
Joplin, MO 64801  
Phone: 417-623-0183

## **ENCLOSING A PREPAID RETURN SHIPPING LABEL WITH YOUR ARTWORK IS REQUIRED**

Entries shipped without a prepaid return label will be returned COD. A physical address is required for shipping. No PO boxes allowed. Shipping will commence within one week of exhibition close. Please do not request a special return date.

**HAND DELIVERIES** will be accepted between 10:00 am - 4:00 pm, July 8-12.

## **INSURANCE & LIABILITY**

Accepted artists are responsible for the cost of shipping and insurance of work to and from Spiva. The Center is not responsible for damage or loss during transit. Spiva Center for the Arts will exercise all due care in handling work, but will not be responsible for loss, damage, or replacement except for loss by theft or fire. If complete loss or damage occurs in such a situation, artist shall receive the insurance value stated on inventory form. Damage due to normal wear and tear, gradual deterioration, natural disaster, or resulting from any artist-approved restoration or retouching process, etc., is not covered under Spiva's "all risk" policy. Artist agrees to release and to hold harmless George A. Spiva Center for the Arts, its officers, directors, employees, volunteers and

agents from any and all liabilities and damages to artwork and/or persons as a result of any part of artist's participation in the exhibit.

### **SALE OF ARTWORK**

Accepted work is not required to be for sale. Artist will set prices for pieces that are for sale and will receive sixty percent (60%) of the retail price; Spiva will retain the balance. Spiva, in Spiva's sole discretion, may discount items no greater than ten percent (10%) of the retail price. Spiva will absorb any discount, unless otherwise agreed by the parties. Artist agrees that: purchasers may be allowed payment terms not to exceed ninety (90) days; items will not be released to buyer until full payment is received by Spiva; and Spiva will remit payment to the artist after the purchase is paid in full.

### **RIGHT TO REPRODUCE IMAGES**

Spiva Center for the Arts reserves the right to photograph and reproduce, in color or black & white, all artworks accepted for the exhibition regardless of copyright. Digital images will be used for the exhibition catalogue, educational, and/or publicity purposes only.

### **AGREEMENT**

The receipt of an entry for Watercolor U.S.A. 2025 will be understood to imply agreement on the part of the entrant with all conditions set forth in this prospectus.

### **CALENDAR 2025 – IMPORTANT DATES AND DEADLINES**

March 28	Online entry begins on <a href="http://www.callforentry.org">www.callforentry.org</a>
May 12	Entry deadline midnight CST.
June 5	Juror results notifications via email from Spiva and on <a href="#">CaFÉ</a> <ul style="list-style-type: none"><li>• Every artist receives an email notification of acceptance or non-acceptance. Check your inbox, junk, or spam folder, or (better) check online at <a href="http://www.callforentry.org">www.callforentry.org</a></li></ul>
June 12 - July 8	Shipped artwork may arrive at museum.
July 8 - 12	Hand delivered artwork may arrive at Spiva between 10:00 AM – 4:00 PM
August 22	Opening reception and awards
August 23	Watercolor U.S.A. 2025 opens to public
October 11	Exhibition closes, 5:00 PM
October 14-15	Hand deliveries may be picked up between 10:00 AM – 4:00 PM
October 14-15	Shipped artwork is packed and shipping in process.